How Michelin uses cookies

Summary

Michelin is committed to protecting your personal information and being clear and transparent about what information we collect and how we use it. When you use our website or applications, provided by Michelin, information can be collected through cookies to distinguish you from other users of our website or applications.

This Cookies policy describes the purposes for which we and our partners use cookies and similar technologies and how you can manage your preferences regarding cookies.

1. Who we are and how we can be contacted

Our full company name is Transityre BV ("**Michelin**") and when you use our website and our services directly, we act as a Data Controller. If you need to contact us you have a number of options, please refer to your usual Michelin representative.

2. About our Data Protection Officer

While everyone at Michelin is committed to protecting and respecting your privacy, we have a data protection Data Protection Officer who deals with all aspect of personal data at Michelin. You can contact our Data Protection Officer by sending an email to privacy.fr@michelin.com.

3. What is a cookie?

A cookie is a text file or a software element which records information relating to the navigation of your terminal on the Internet. It is under the control of your browser, and sometimes carries a unique and random number.

When Michelin mentions "cookies", these may be cookies or other similar technologies which are based on access to the device that you use (computer, tablet, smartphone) when visiting our websites. Third parties such as our partners and service providers may use cookies and similar technologies in connection with our Services.

A cookie allows Michelin or its partners, as issuers of cookies and during its period of validity, to recognise your device each time it accesses digital content containing cookies from the same issuer.

4. Other policies we encourage you to read

Some of the information from cookies does not identify you directly or indirectly and does not constitute personal data. Others may allow you to identify yourself and constitute personal data and as such be subject to data protection regulation. For further information on how we use, store, keep your personal data secure and about your rights we encourage you to read our Privacy-Policy.pdf and the Privacy policies of our partners available through the Cookies management solution.

5. Why does Michelin use cookies?

Michelin is always seeking new ways to better its Internet website(s) and to offer you, the internet user, a better service and experience. Thus, Michelin and its partners uses different types of cookies as indicated hereafter. For some categories of cookies (for example, advertising cookies) your prior consent is required by regulation before the cookie is installed or read on your device.

In any case, you have the control of these cookies. Therefore, you have the possibility to refuse, set up or destroy them.

6. How does Michelin inform you of the cookies that it uses?

When you first visit Michelin website or application, the Cookie management solution directs you to this page that provides you with all necessary information about the cookies used. In any case, you have control over these cookies. You have the possibility to either refuse, configure or delete the cookies.

7. How to refuse and/or uninstall these cookies?

a. Browser controls

Most browsers allow you to control cookies through their settings, which may be adapted to reflect your consent to the use of cookies. Further, most browsers also enable you to review and erase cookies. To learn more about browser controls, please consult the documentation that your browser manufacturer provides.

To learn more on how to configure cookies, you can visit the following website: https://www.youronlinechoices.com/

b. Manage your preferences through a Cookies management solution

Michelin provide a Cookie preference solution to manage users' consent on our websites or applications regarding cookies. This solution makes it possible to collect, store and transmit the consents of the users to Michelin and the concerned partners.

During your first visit to our site, this dashboard allows you to indicate your choice. You can accept them, configure them, decline them or access our cookie policy by clicking on the buttons available in the Cookie management solution.

You can indicate your preference either globally, or purpose by purpose, or even by categories of partners (vendors). You also have access, for all partners, to their privacy policy.

You are free to accept or decline cookies but be aware that a refusal could make your browsing on our website less user-friendly and with less relevant content.

The consent given is valid for a period not exceeding the expiration date of the cookie regarding its purpose and no longer than necessary in accordance with the legislation. If you refuse any cookies, Michelin also remembers your choice and no longer presents the Cookie management solution to you for a defined period. At the end of this retention period, or if you delete the cookie related to the storage of your choice, the cookie management solution will be proposed to you again.

Whatever your initial choice, from time to time, you can always withdraw your consent or adjust your settings by using the Cookies management solution of this Cookies Policy or on the tab « Cookies » located at the bottom of the website.

8. **What types of Cookies are used by Michelin?**

A cookie can be classified in different ways.

By lifespan, a cookie is either a:

- **Session cookie** which is erased when the user closes the browser.
- **Persistent cookie** which remains on the user's computer/device for a pre-defined period of time according to the span that is attributed and the parameters of your internet browser. Retention periods vary from cookie to cookie. We determine the duration of cookies based on what is proportionate in relation to the intended outcome and then limit this to what is necessary to achieve the purpose.

As for the domain to which it belongs, they are either:

- **First-party cookies** which are set by the web server of the visited page and share the same domain, in this case Michelin or its processors.
- **Third-party cookies** stored by a different domain to the visited page's domain. they are placed by a third party, partners that Michelin has authorised (for example an advertising agency). When they use cookies, these third-party partners are responsible for the cookies they use. We invite you to consult their Privacy policies available through our cookies management solution. You can also use their own cookies management tools to set your preferences.

Besides these characteristics relating to their functioning:

Cookies can pursue several purposes. Please note that the titles of categories may vary from one actor to another. To a better understanding, Michelin defines them regarding the categories below.

- **Strictly Necessary Cookies**

Strictly necessary cookies are cookies that are indispensable due to the fact that the functionality of the website is contingent on their existence. Their deactivation will cause important difficulties for using the site, or even the impossibility to use the services that it proposes. Many purposes are covered by these cookies. They permit, for example, to identify the terminals to dispatch the communication, to assign numbers to the data "packets" in order to dispatch them in the requested order, and to detect transmission errors or data loss, keep in memory the content of a basket during the session, customise the user interface (language, presentation of a service) or even authentication with a service.

These cookies also record the choice expressed by users regarding their cookies preferences so as not to request them again for a defined duration.

These cookies are based on Michelin's legitimate interest. Because they are strictly necessary for your navigation, your prior consent is not required. These cookies are NOT managed by our Cookie management solution.

STRICTLY NECESSARY COOKIES			
Name	Put in place by	Objective	Duration
JSESSIONID	Michelin	Stores the session ID	Session
Bibserve_session	Michelin	Stores the information of the session	Session
LtpaToken2	Michelin	Stores the login information	Session